



# SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University  
 Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

## S.Y.B.Com

Semester III				
Sr. No.	Type of course	Name of Dept.	Course Title	Credit
1	Major 3	Marketing	Managing Brands and Building Brand Equity	4
		HRM	HR Planning, Recruitment and Selection	4
		Banking and Finance	Introduction to Financial Institutions in India	4
		Costing (Finance)	Methods & Techniques of Costing	4
		Entrepreneurship	Marketing for Entrepreneurship	4
		Management Accounting (CMA)	Advanced Management Accounting 1	4
		Accounting & Finance (ACCA)	Advanced Financial Accounting	4
		Business Analytics	Machine Learning 1	4
2	Major 4	Marketing	Product Innovation and Development	3
		HRM	Labor Legislation and Compliance	3
		Banking and Finance	The Banking Sector in India	3
		Costing (Finance)	Corporate Finance	3
		Entrepreneurship	Finance in Entrepreneurship	3
		Management Accounting (CMA)	Advanced Financial Reporting 1	3
		Accounting & Finance (ACCA)	Audit	3
		Business Analytics	SQL	3
3	Major 5 (IKS)	Commerce	Legacy of Management Thoughts	2
4	Major 6	Marketing	Mastering the Art of Selling	3
		HRM	Organisational Dynamics	3
		Banking and Finance	Merchant Banking Services	3
		Costing (Finance)	Personal Finance & Taxes	3
		Entrepreneurship	Digitization in Business	3
		Management Accounting (CMA)	Advanced Financial Reporting 2	3
		Accounting & Finance (ACCA)	Cost & Management Accounting – Part 2	3
		Business Analytics	Data Visualisation with Power Bi	3
5	Minor 3	Marketing	Understanding Consumers: Insights and Trend	3
		HRM	Capacity Building through Learning and Development	3
		Banking and Finance	MSME Financing	3
		Costing (Finance)	Basics of Finance	3
		Entrepreneurship	Essentials of Entrepreneurship	3
6	OE (Choose Any 1)	Economics	Macroeconomics	3
		Hindi	Hindi Bhasha aur Media	3
		Political Science	Ideologies and Intersections	3
		Geography	Economic Landscapes and Global Supply Chain	3



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Semester IV				
Sr. No.	Type of course	Name of Dept.	Course Title	Credit
1	Major 7	Marketing	Optimizing Value Networks in Marketing	4
		HRM	Strategic Human Resource Management	4
		Banking and Finance	Indian Financial Markets	4
		Costing (Finance)	Strategic Cost Management	4
		Entrepreneurship	Costing and Pricing in Entrepreneurship	4
		Management Accounting (CMA)	Advanced Management Accounting 2	4
		Accounting & Finance (ACCA)	Financial Management	4
		Business Analytics	Machine Learning 2	4
2	Major 8	Marketing	Customer Relationship Management	3
		HRM	Strategic Learning and Development for Organizational Impact	3
		Banking and Finance	Apex Financial Institutions	3
		Costing (Finance)	Accounting for Corporate Restructuring	3
		Entrepreneurship	Corporate Regulations	3
		Management Accounting (CMA)	Advanced Financial Reporting 3	3
		Accounting & Finance (ACCA)	Advanced Management Accounting - Part 1	3
		Business Analytics	Big Data	3
3	Major 9	Marketing	Digital and Social Media Marketing	3
		HRM	Compensation and Performance Management	3
		Banking	Behaviourial Finance	2
		Banking and Finance	Analysis & Interpretation of Financial Statements (Advanced)	3
		Costing (Finance)	Supply chain Management and Operations	3
		Entrepreneurship	Managing Performance 2	3
		Management Accounting (CMA)	Governance & Ethics SBL-1	3
		Accounting & Finance (ACCA)	Consumer Analytics	2
4	Major 10	Marketing	Sustainable Innovation and Marketing	2
		HRM	Diversity, Equity and Inclusion	2
		Banking and Finance	Fintech and Digital Banking	3
		Costing (Finance)	Statistical Analysis of Financial data	2
		Entrepreneurship	Production Planning	2
		Management Accounting (CMA)	Financial Research & Analysis	2
		Accounting & Finance (ACCA)	Advanced Management Accounting - Part 2	2
		Business Analytics	Google Analytics	3
5	Minor 4	Marketing	Marketing Research and Analysis	3
		HRM	Optimizing Performance for Success	3
		Banking and Finance	Indian Financial Markets and Products	3
		Costing (Finance)	Personal Finance & Taxes	3
		Entrepreneurship	Creativity and Innovation	3
6	OE	Economics	Changing Perspectives in Economics	3
		Hindi	Hindi Vigyapan Lekhan	3
		Political Science	Demystifying Indian Politics	3
		Geography	Cultural Landscapes and Commercial Implications	3



*Temp*  
14/6/24